

Hello. (Hi!)

My name is

Travis J. Lee

DESIGN DIRECTOR UX & UI DESIGN

|| USER EXPERIENCE DESIGN & DEVELOPMENT

Over twenty years of hand-crafting user experiences in all stages and fidelity of web and software product design and development, from user research and requirements gathering, to final deliverables and on. Responsive, mobile first, and always w3C compliant.

|| CREATIVE DIRECTION & LEADERSHIP

Over fifteen years of experience managing both in-house and agency teams, worldwide; both in-office and remote. Experience hiring contractors, interns, third-party vendors, and offshore teams. Able to build a cohesive team for any project, communicating both internally as well as with clients and product owners alike.

|| PROFESSIONAL

Ability to manage multiple projects and deadlines in tandem, while producing high-quality work. Proven time management, organizational, research, and communication skills. Plays nice with others, Always flexible in times of unpredictable work loads.

|| EXPERIENCE

MGR, UX

Best Buy

SR MGR UX

3M

ACD, UX

SapientNitro

ACD, UX

Adobe

ACD, UX

icon

ACD

Pathify

Sr. UX

SDS Gaming

FREELANCE

PORTFOLIO

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|| EDUCATION

UNIVERSITY OF WISCONSIN - STOUT

BFA, MULTIMEDIA DESIGN | 2010

UNIVERSITY OF WISCONSIN - EAU CLAIRE

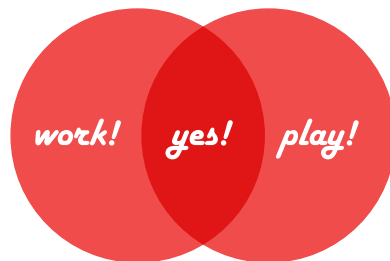
BFA, GRAPHIC DESIGN & PHOTOGRAPHY | 2007

|| TECHNICAL

HTML/CSS, Adobe Creative Suite, Adobe Engagement Manager, Adobe Publishing Suites, Figma, Balsamiq, Protopie, AXURE, Wordpress, Fontographer, Affinity Suites, XSLT, PHP.

|| I BELIEVE IN A WORK & PLAY BALANCE

User Research
Brainstorming
Game Design
Ideating
Collaborating
Managing



Luthiery
Art
Coffee
Dogs
Traveling
Biking

PRESENT